



BOGOTÁ PHOTO PRIZE 2020

Given the OjoRojo Fábrica Visual foundation's record in the study and promotion of photography, BOGOTÁ PHOTO, Bogotá international photo fair, has invited OjoRojo to propose the theme and construct the terms of participation for the BOGOTÁ PHOTO PRIZE 2020.

This prize seeks to promote exceptional essays of documentary photography. BOGOTÁ PHOTO is committed to the creation of platforms that distribute photographic stories and that foment talent and visual culture in Colombia.

Concept and theme of the contest:

The first edition of the BOGOTÁ PHOTO PRIZE, launched in 2020, titled DES|CON|NEXO, is inspired in the experiences of connection and disconnection that we have lived on a global level due to the protocols of social distancing adopted to combat the spread of the Covid-19 virus.

This crisis has generated complex and contradictory situations. Quarantine orders have impacted our forms of relating and have inspired creative ways of socializing that include the growth of digital platforms to maintain different forms of community and actions of empathy and collaboration with our neighbors and vulnerable populations. This civic response has emerged in the context of social inequality – now more evident than ever- that escape the logic of confinement and the lack of balance between state control and health systems on the brink of collapse.

In our isolation, we live a reality that is divided between those that can be afford to be quarantined and those who cannot. The tensions and paradoxes that participating photographers can document - from personal, individual, collective or community perspectives – include the connections and disconnections between the intimate and the public, the individual and the social, the physical and the virtual, between state authority and its incapacity to respond to the crisis.

Who can participate:

- Professional and amateur photographers from any part of the world.
- Professional and amateur collectives from any part of the world.

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Format:

- Each participant should send a series or essay of minimum three (3) and maximum ten (10) photographs that coherently document the theme of the contest. Images must be sent as JPEG files, with level 8 degree of compression. Images should have an RGB color profile and a maximum of 1600 pixels on their longest side.
- The original image can only be altered using post-production tools such as luminosity, color balance and contrast without significantly altering the meaning of the original scene.
- Collages and multiple exposures are not accepted.
- In case of doubt about the degree of possible alteration of the image, BOGOTÁ PHOTO PRIZE reserves the right to request from the photographer an original file of the image as it was taken or, in the case of analogue work, an unaltered scan of the original negative or slide.

File names, captions and text:

- Images should be named in the following manner:

FirstnameLastname_sequence number (The sequence number indicates the order in which the jury should view the images, ie: FranciscoCardenas_001, FranciscoCardenas_002...)

- Include in the metadata/ File info field of each image the following information: Name of author, capture date, place where the image was taken, and caption. Captions should include a clear description of who or what is in the photograph and what action is taking place, along with any relevant contextual information that would be needed to understand the meaning of the image. This information is required for the work to be considered.
- Image submission must be accompanied by a PDF document with:
 1. Name of author
 2. Text describing the work (maximum 300 words)



3. Captions associated with the file name of each image.
 4. Brief bio of the author(s) (maximum 350 words)
 5. Web page or Instagram handle of the author(s) (if exist)
 6. Contact information (email or telephone number). In the case of collectives, please designate a contact person and send his or her information
- Images and PDF document should be submitted in a single compressed folder identified by the name of the author. Please send this folder to: **premiobp@bogphoto.co**

Jury:

- **Carolina Ponce de León** (curator and independent art critic, member of OjoRojo Fábrica Visual)
- **Stephen Ferry** (documentary photographer, member of OjoRojo Fábrica Visual)
- **Santiago Rueda** (curator and independent art critic)

The jury will review every submission to the contest. The decision of the jury cannot be appealed. Given the high number of anticipated submissions, the jury will not be able to provide feedback on work submitted.

Criteria of evaluation (not in order of importance):

1. Technical quality
2. Symbolic and iconographic richness
3. Relevance to the theme of the contest
4. Originality and profundity of the image
5. Respect for the dignity of the person(s) photographed

Timetable:

- Submission will be received from 9:00 am, September 1 through midnight, October 31, 2020 (Colombia time)
- Between November 23 and 27, 2020\ the ten finalists will be announced on the instagram account @bogphotofair at a rate of two (2) per day.



- On November 30, 2020 official announcement of the 1st, 2nd and 3rd place winners through the instagram account @bogphotofair and the official date of the exhibition on september of 2021.

Prizes:

- **1st place:** \$1.000 USD and exhibition at BOGOTÁ PHOTO FAIR 2021. BOG PHOTO will pay for the costs of printing and mounting the exhibition.
- **2nd and 3rd place:** Exhibition at BOGOTÁ PHOTO FAIR 2021. BOG PHOTO will pay for the costs of printing and mounting the exhibition.

Terms and conditions:

- The copyright to the photographs submitted will remain with their authors. No rights are ceded to BOGOTÁ PHOTO except the right to use images for the promotion of the BOG PHOTO PRIZE and of BOGOTÁ PHOTO FAIR.
- By sending a series of images to participate in **DES|CON|NEXO** the author(s) authorize BOGOTÁ PHOTO to publish one or more photographs in social media as well as digital and print media allied with the project, with the sole purpose of making known and promoting the work of the photographer(s) and the contest. Such publications do not imply that the authors are finalists or winners of the contest nor that the authors have a contractual relationship with BOGOTÁ PHOTO.
- Participants agree not to present works that 1) infringe on the copyright, the intellectual or industrial property of third parties in any way, including but not limited to copyright, registered trademark, patent, professional secret, privacy, or confidentiality obligations; 2) in no case are in violation of the law.
- BOGOTÁ PHOTO and OjoRojo Fábrica Visual are not responsible for any legal consequences caused by infringements of copyright or other legal violations caused by the participants.



- Participants in the contest guarantee that they are the authors and copyright holders of the work submitted and that the participants have the legal right to present the work for publication, exhibition and to cede all the necessary permits to do so.
- The administrative team of BOGOTÁ PHOTO will enter into a legal agreement with the three winners in order to give the prizes, once announced. The prizes will be given to the winners during an official act on the first day of BOGOTÁ PHOTO FAIR 2021. The date of the FAIR will be announced in late 2020 on the web page and social media of BOG PHOTO, taking into account the uncertainties presented by the Covid-19 pandemic. In the event of any inconvenience in holding BOGOTÁ PHOTO FAIR 2021 in person, a virtual event will be held to award the winners who will be notified in a diligent manner of any decision taken with respect to the modality and timing of the award ceremony.
- In case the winner(s) is a collective, the award will be given in name of the collective.
- If for reasons beyond the control of BOGOTÁ PHOTO it becomes necessary to cancel the BOG PHOTO PRIZE 2020 contest participants will be promptly informed by email.
- By sending in work to participate in the BOGOTÁ PHOTO PRIZE 2020 the participants agree to accept the terms and conditions specified by this document.

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